



PREPARING THE HOME FOR YOUR PHOTOSHOOT

Inside the Home

- **Ensure all lightbulbs are uniform and "daylight balanced" bulbs.**
- **De-clutter** as much as possible. Put away toys, clothing, dishes, towels, shoes etc. It's a lot cheaper to put these things away before the photo shoot than to pay to have the photos "photoshopped".
- **Depersonalized** to a certain degree. Photos of children, name signs in the rooms, and any potentially offensive art (believe me, I've seen it all!) should be put away.
- Remove any **seasonal/holiday** decorations that can quickly outdate your photos.
- **Dust and vacuum.**
- Make all the **beds**, fluff all the pillows, and straighten bed skirts if applicable.
- Clean the **kitchen sink** and put away all the dishes.
- Clear all **kitchen counter tops** and put away appliances like toasters, can openers, etc. Minimal counter items are fine.
- Clear all **bathroom counter tops** and put away all personal items.
- Remove all **shampoos, conditioners, body-washes**, etc. from the shower.
- Put out the **guest towels** and hide all the others.
- Hide all **trash cans**.
- Remove all **magnets and decorations** from the refrigerator.
- If there are **pets**, hide all food/water bowls, pet beds, and pet toys. And hide the pets!
- Put all **toilet seats** and lids down.
- Replace all burned out **light bulbs**. SEE #1
- Consider decorating the tables with your prettiest **place settings**.
- Consider putting out vases of **fresh flowers**.

Right Before the Photographer Arrives

- Turn on ALL interior lights – even lights in furniture cabinets.
- Turn OFF all ceiling fans.
- Open all blinds, shades, and curtains.
- Clear all cars and vehicles from the driveway and the street in front of the home.
- Hide outdoor trash cans, recycling cans.
- Please secure any potentially aggressive animals in a safe location, away from all rooms being photographed.